

# **FMDQ OTC PLC**

FMDQ's Strategic Plan for the Nigerian Debt Capital Market

Bola Onadele. Koko Managing Director/CEO

**February 10, 2015** 

# **Synopsis**

Part 1	Overview ■ BRICos Edge Over MINT ■ Comparative Analysis . China, Nigeria & South Africa ■ Economic Development and Financial Market Landscape
Part 2	FMDQ – The Nigerian Debt Securities Exchange
Part 3	<ul> <li>The FMDQ Prestige</li> <li>FMDQ Debt Market Value Chain</li> <li>FMDQ Prestigeõ</li> <li>FMDQ 2014 OTC Market Turnover</li> </ul>
Part 4	<ul> <li>FMDQ Value-Adding Initiatives</li> <li>FMDQ Fixed Income Specialists</li> <li>Transparency: FMDQ Bloomberg E-Bond and FMDQ Website</li> <li>FMDQ e-Markets</li> <li>FMDQ Capacity Building</li> <li>Visibility for Registration Members</li> </ul>
Part 5	FMDQ in Partnership with its Registration Members
Part 6	List, Quote & Trade on FMDQ



# **Outline**

Part 1	Overview ■ BRIC  ■ BRIC  ■ Comparative Analysis . China, Nigeria & South Africa ■ Economic Development and Financial Market Landscape
Part 2	FMDQ – The Nigerian Debt Securities Exchange
Part 3	<ul> <li>The FMDQ Prestige</li> <li>FMDQ Debt Market Value Chain</li> <li>FMDQ Prestigeõ</li> <li>FMDQ 2014 OTC Market Turnover</li> </ul>
Part 4	<ul> <li>FMDQ Value-Adding Initiatives</li> <li>FMDQ Fixed Income Specialists</li> <li>Transparency: FMDQ Bloomberg E-Bond and FMDQ Website</li> <li>FMDQ e-Markets</li> <li>FMDQ Capacity Building</li> <li>Visibility for Registration Members</li> </ul>
Part 5	FMDQ in Partnership with its Registration Members
Part 6	List, Quote & Trade on FMDQ



# Overview: BRIC's Edge Over MINT

"The current trend towards bank lending disintermediation suggests corporatesõ and state governments by extensionõ will increasingly access debt capital markets, paving the way for lower issuance and funding costs, reduced stress on the banking system and increased investment opportunities for wholesale and retail investors. This trend will only continue if local enhance their liquidity and depth across the product spectrum, broadening investment appeal to a wider range of participants and ensuring a larger portion of [...] savings (both personal and institutional) remains within the region". This should be the path for Nigeria.



# Comparative Analysis: China, Nigeria & South Africa

Parameter	China	Nigeria	South Africa
<ul><li>Maximum Tenor (years) Sovereign</li></ul>	10	20	35
<ul> <li>Total Outstanding (\$bn)         Sovereign         Non-Sovereign     </li> </ul>	3,054 1,446	26 5	123 97
<ul> <li>Liquidity (measured by trading intensity)</li> <li>Sovereign</li> </ul>	1.06	1.33	12.42
<ul> <li>Number of Listings         Sovereign         Non-Sovereign</li> </ul>	1,048 1,440	15 44	1,021 629
<ul><li>Pension Assets (\$bn)</li></ul>	240	28	236

Source: World Federation of Exchanges, www.investing.com,www.tradingeconomics.com www.bis.com



# Comparative Analysis - South Africa vs Nigeria

Fixed Income (Dec, 2014)				
	South Africa		Nigeria	
Issuer	(USD'bn)	%	(*USD'bn)	%
Governments	123.50	61.00	25.97	83.70
Government Agencies	26.32	13.00	1.73	5.60
Subnational (Municipals)	20.25	1.00	2.46	7.90
Supranational	0.00	0.00	0.72	2.30
*Corporates	50.61	25.00	0.13	0.40
Total Outstanding	220.67	100.00	31.01	100.00
Turnover	3,113.60	-	41.35	-
**Trading Intensity	14.11	-	1.33	-
Listed Bonds	1,650	-	59	-

Foreign Exchange (Jan-Dec, 2014)		
Country	South Africa	Nigeria
Total Trade (USDopn)	188.39	146.94
FX Turnover (USDφn)	5,500.00	172.86
FX Turnover/Total Trade	29.20	1.18

Pension Assets		
Country	South Africa	Nigeria
Total (USDфn)	236.00	27.78

Derivatives (Jan-Dec, 2014)			
	Description	South Africa	Nigeria
Interest Rate Derivatives: Exchange	No. of Contracts ('mm)	4.93	0.00
Traded Futures & Options	Value (USD'bn)	62.62	0.00
Interest Rate Swaps	Value (USD'bn)	N/A	0.47
***Currency Derivatives (CD): Exchange	No. of Trades	47,211	0.00
Traded Futures & Options	Value (USD'bn)	48.57	0.00
CD Forward Swaps	Value (USD'bn)	N/A	27.21

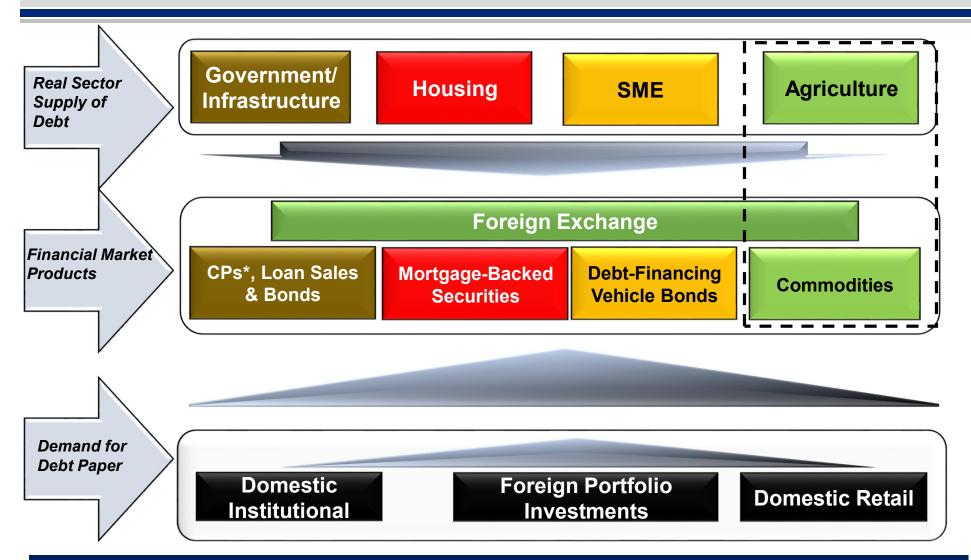
Note: Data are estimates for Dec, 2014

Sources: Reserve Bank of South Africa, JSE



<sup>\*</sup>USD/NGN @ 187, Pension Assets as @ Oct 2014 for Nigeria and Dec 2013 for South Africa
\*\*Calculated as YTD Turnover / Outstanding Value \*\*\*Annualised Figures N/A: Data Not Available

### **Economic Development & Financial Market Landscape**



Equities and derivatives also play major roles in the financial market and economic development matrix



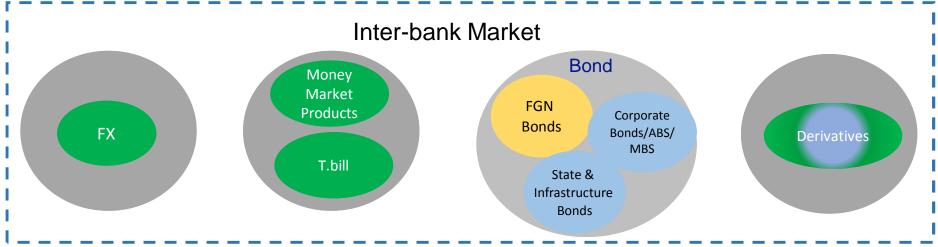
<sup>\*</sup> Commercial Papers

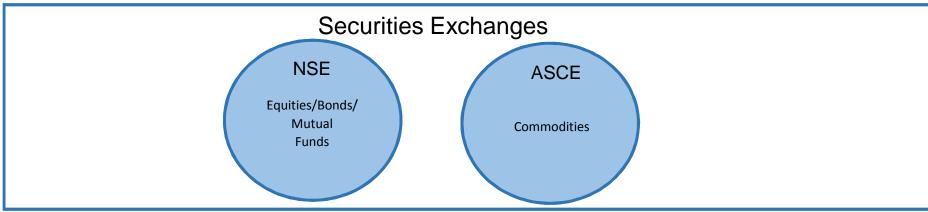
# **Outline**

Part 1	<ul> <li>BRIC\$ Edge Over MINT</li> <li>Comparative Analysis . China, Nigeria &amp; South Africa</li> <li>Economic Development and Financial Market Landscape</li> </ul>
Part 2	FMDQ – The Nigerian Debt Securities Exchange
Part 3	<ul> <li>The FMDQ Prestige</li> <li>FMDQ Debt Market Value Chain</li> <li>FMDQ Prestigeõ</li> <li>FMDQ 2014 OTC Market Turnover</li> </ul>
Part 4	<ul> <li>FMDQ Value-Adding Initiatives</li> <li>FMDQ Fixed Income Specialists</li> <li>Transparency: FMDQ Bloomberg E-Bond and FMDQ Website</li> <li>FMDQ e-Markets</li> <li>FMDQ Capacity Building</li> <li>Visibility for Registration Members</li> </ul>
Part 5	FMDQ in Partnership with its Registration Members
Part 6	List, Quote & Trade on FMDQ



# Nigerian Financial Market Landscape: Pre-FMDQ





**Notes: CBN**: Central Bank of Nigeria, **DMO**: Debt Management Office, **FMDQ**: FMDQ OTC PLC, **NASD**: NASD PLC, **ASCE**: Abuja Securities and Commodity Exchange now **NCX**: Nigeria Commodities Exchange, **NSE**: The Nigerian Stock Exchange, **SEC**: Securities and Exchange Commission, **NA**: Not Available

#### **Product Regulated by:**





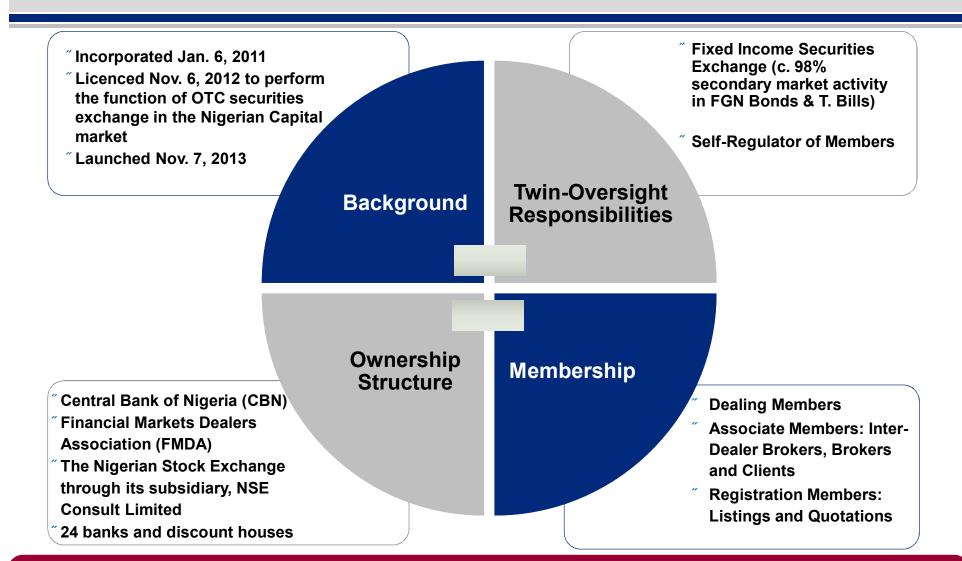
# **Challenges in the Nigerian Debt Capital Market (DCM)**

The Nigerian DCM is faced with significant challenges that hinder its growth. FMDQ, in collaboration with the DCM stakeholders, is positioned to begin to address some of these challenges

- Macro-economic instability
- Low issuance of corporate papers, bonds and notes and thin product range; lack of a diversified issuer base
- High issuing costs
- Limited investor base
- Weak market governance and illiquid spot market
- Ineffective price discovery, imperfect market knowledge and information dissemination
- Slow development of repo and hedging instruments
- Lack of integration between trading and settlement systems
- Inadequate risk management controls in market operations



### Overview of FMDQ



#### **FMDQ Business Segments**

†Regulation & Supervision †Product & Market Development †Market Services †Systems & Technology

# **FMDQ Value Proposition**

FMDQ business models are product innovation and operational excellence driven by its "GOLD" Agenda

#### FMDQ's Vision:

To be No. 1 in Africa in the Fixed Income and Currency markets by 2019

#### FMDQ's Mission:

To empower the financial markets to be innovative and credible, in support of the Nigerian economy

Price Formation & Transparency

Listings,
Quotations &
Liquidity
Enhancement

Product Innovation

Market
Governance &
Development

Financial
Markets
Support
for
Economic
Development

Global Competitiveness

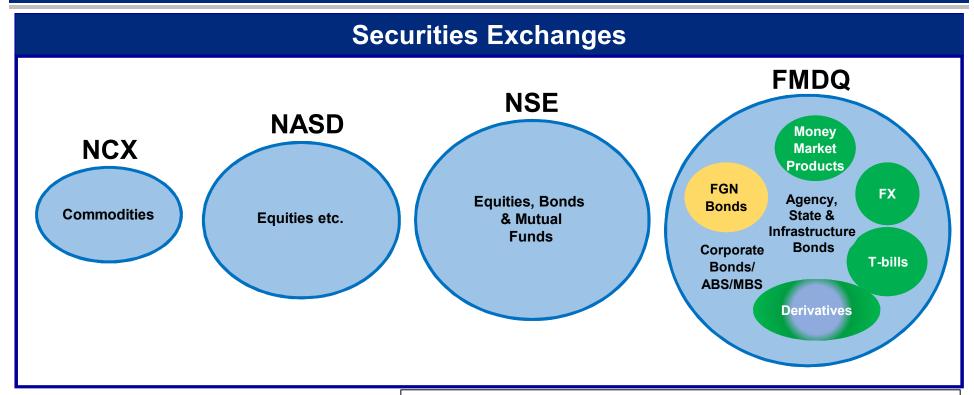
perational Excellence

iquidity

Diversity



# Nigerian Financial Market Landscape: Cum-FMDQ



**Products Regulated by:** 



DMO

CBN

Market Regulated by SEC

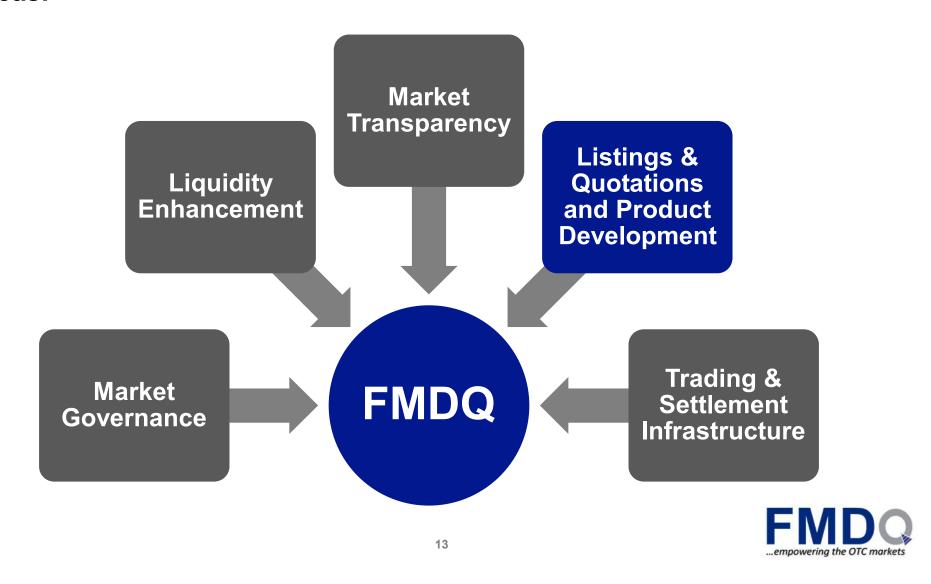
**ABS**-Asset Backed Securities **MBS**-Mortgage Backed Securities

FMDQ is a securities exchange and self-regulatory organisation with a mission to empower the financial markets to be innovative and credible, in support of the Nigerian economy



# **FMDQ Debt Capital Market Transformation Focus**

FMDQ will focus its development of the DCM in the following broad areas:



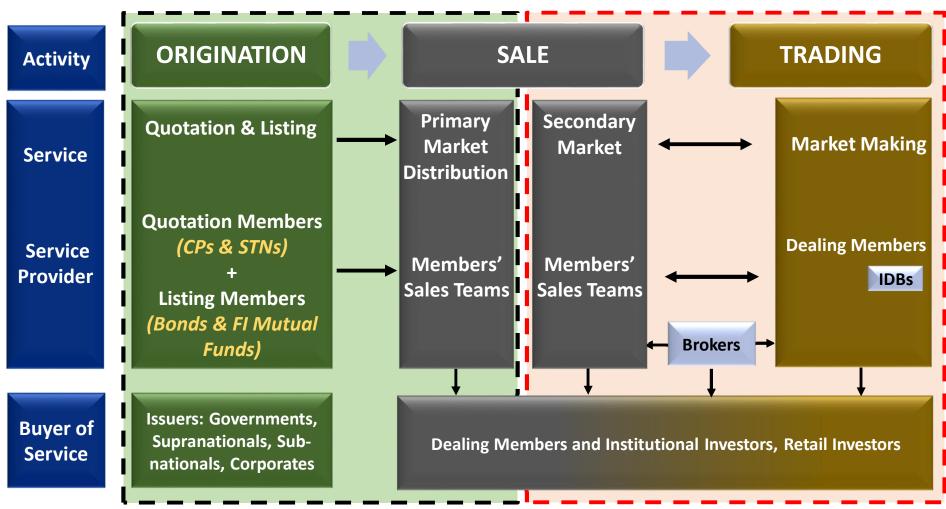
# **Outline**

Part 1	Overview - BRICs Edge Over MINT - Comparative Analysis . China, Nigeria & South Africa - Economic Development and Financial Market Landscape
Part 2	FMDQ – The Nigerian Debt Securities Exchange
Part 3	<ul> <li>The FMDQ Prestige</li> <li>FMDQ Debt Market Value Chain</li> <li>FMDQ Prestigeõ</li> <li>FMDQ 2014 OTC Market Turnover</li> </ul>
Part 4	<ul> <li>FMDQ Value-Adding Initiatives</li> <li>FMDQ Fixed Income Specialists</li> <li>Transparency: FMDQ Bloomberg E-Bond and FMDQ Website</li> <li>FMDQ e-Markets</li> <li>FMDQ Capacity Building</li> <li>Visibility for Registration Members</li> </ul>
Part 5	FMDQ in Partnership with its Registration Members
Part 6	List, Quote & Trade on FMDQ



### **FMDQ Debt Market Value Chain**

A fully integrated platform offering the full complement of services across the DCM value chain



**CPs: Commercial Papers STNs: Short Term Notes** 

FI: Fixed Income

**IDBs: Inter-Dealer Brokers** 

Primary Market SegmentSecondary Market Segment



### FMDQ Prestige...

#### **Enhanced Liquidity**

- Dealing Members
- FMDQ Fixed Income Specialists

### Efficient Processes

- Competitive listing & quotation processes
- FMDQ e-Markets

#### **Price Formation**

- Credible benchmark pricing
- Proper and efficient portfolio valuation

#### **Competitive Pricing**

 Competitive listing and quotation fees

### **Unique Visibility**

 Prestige of listing on a globally respected exchange raises the profile of issuers

# Product & Market Innovation

 Structured market for new fixed income classes

#### **Transparency**

- FMDQ Bloomberg E-Bond
- FMDQ Daily Quotations List
- FMDQ Fixed Income Indices
- FMDQ Website Quotations
- FMDQ e-Discovery

#### **Broad Investor Base**

- Access to experienced and highly capitalised investors through Registration Members
- Access to institutional investors that are required by their investment guidelines to invest only in listed securities

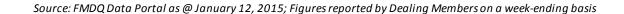


### **FMDQ 2014 OTC Market Turnover**

### FMDQ captures circa 98% of the overall Nigerian OTC financial market turnover

#### **January - December 2014 Market Turnover Report**

	Turnover (₦'million)
Foreign Exchange	32,324,766
Foreign Exchange Derivatives	6,554,345
Treasury Bills	26,295,864
Bonds	7,961,793
Repurchase Agreements/Buy-Backs	23,661,579
Unsecured Placements/Takings	6,722,221
Money Market Derivatives	50,829
	103,571,397
USD equivalent (million)	647,321
No. of Business Days	254
Average Daily Turnover	407,761
USD equivalent (million)	2,549





# **Outline**

Part 1	Overview - BRIC\$ Edge Over MINT - Comparative Analysis . China, Nigeria & South Africa - Economic Development and Financial Market Landscape
Part 2	FMDQ – The Nigerian Debt Securities Exchange
Part 3	<ul> <li>The FMDQ Prestige</li> <li>FMDQ Debt Market Value Chain</li> <li>FMDQ Prestigeõ</li> <li>FMDQ 2014 OTC Market Turnover</li> </ul>
	FMDQ Value-Adding Initiatives
Part 4	<ul> <li>FMDQ Fixed Income Specialists</li> <li>Transparency: FMDQ Bloomberg E-Bond and FMDQ Website</li> <li>FMDQ e-Markets</li> <li>FMDQ Capacity Building</li> <li>Visibility for Registration Members</li> </ul>
Part 4 Part 5	<ul> <li>Transparency: FMDQ Bloomberg E-Bond and FMDQ Website</li> <li>FMDQ e-Markets</li> <li>FMDQ Capacity Building</li> </ul>



# **FMDQ Fixed Income Specialists**

The £ixed Income Specialist Systemq(FISS) will boost the debt capital market and enhance the liquidity of non-sovereign bonds and other fixed income instruments (e.g. Commercial Papers and Short-Term Notes) through the commitment of FMDQ Dealing Members, to make firm bids and best-effort offer quotes to willing participants in the fixed income secondary market

# Role of a Fixed Income Specialist

- Making firm buy quotes
- Matching buyers with sellers
- Keeping investors informed
- Committing capital when needed
- Standing accountable for market making in the respective security
- Ensuring orders have an equal opportunity to interact and receive the best possible execution

#### **Benefits of the FISS**

- Primary issuance price formation improvement
- Competitive pricing/quoting for investors
- Liquidity in the non-sovereign bond and other fixed income secondary markets
- Price transparency and valuations

FMDQ is currently working on providing Fixed Income Specialists for the Lagos State and Local Contractors Receivables Management Ltd. (LCRM) Bonds currently quoted on FMDQ platform

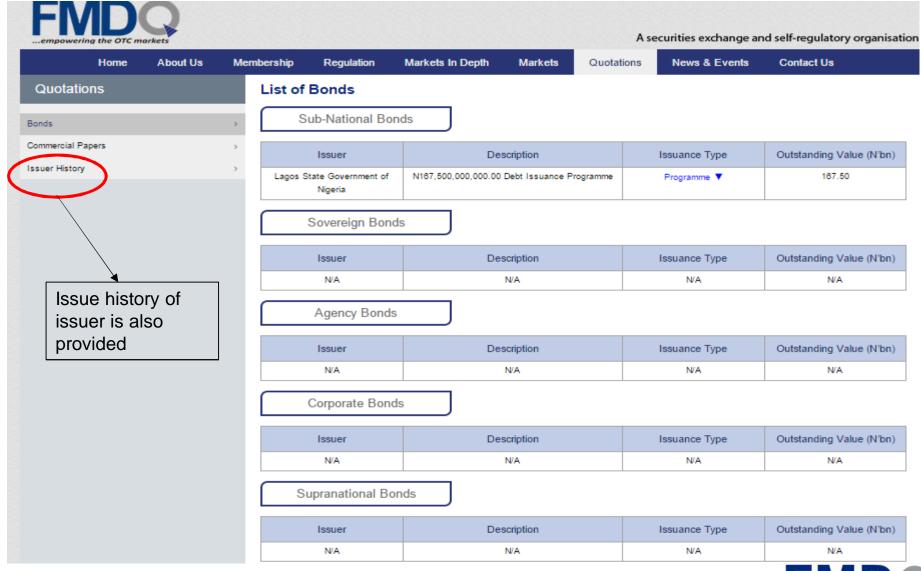


### **Transparency: E-Bond Quotation**



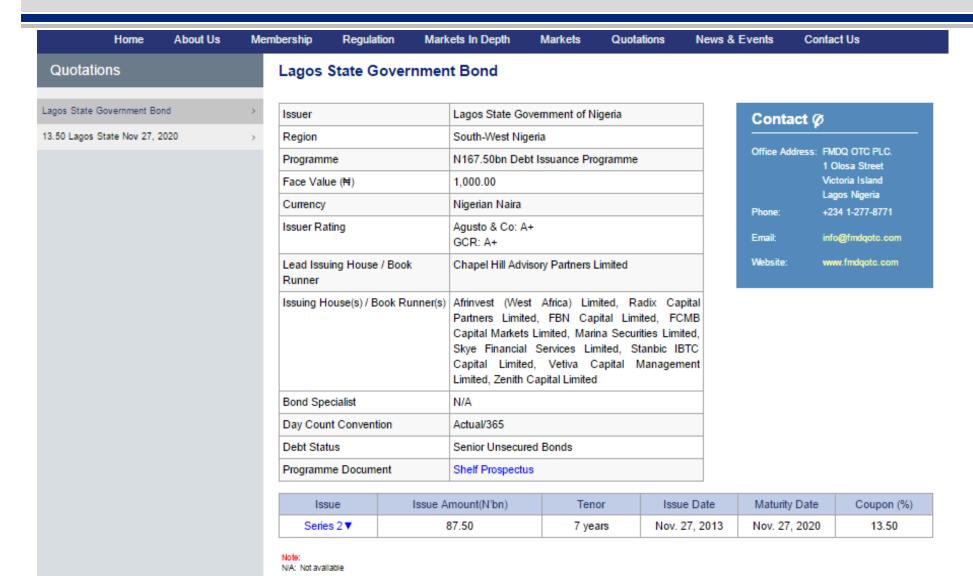


# **Transparency: FMDQ Website Quotation**



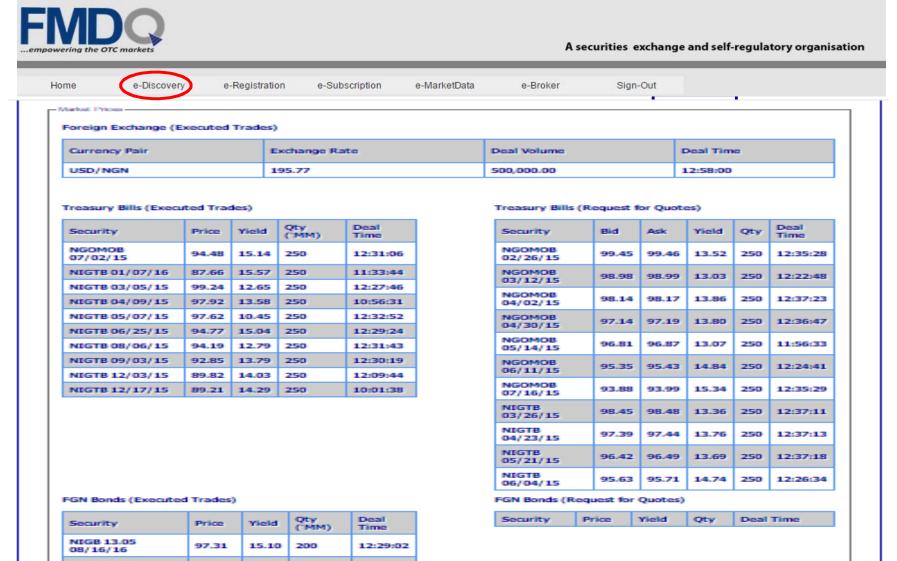


# **Transparency: FMDQ Website Quotation../2**



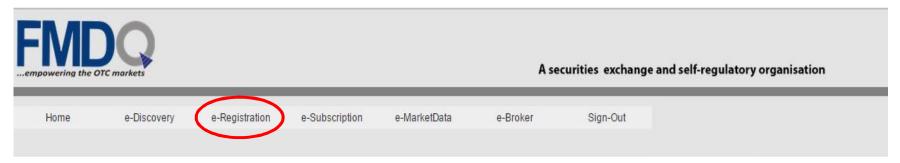


# **FMDQ e-Markets Portal – Price Discovery**

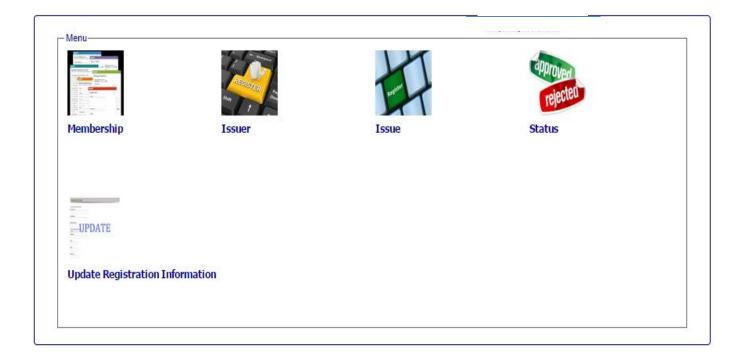




### FMDQ e-Markets Portal - Issuance

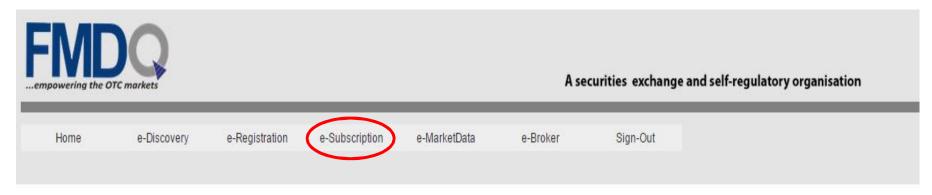


#### e-Registration





### **FMDQ e-Markets Portal - Investor**



#### Investor





# **FMDQ Education Program**

#### Mission:

"To rally financial market participants in alignment with FMDQ's product innovation agenda"

#### Structure:

- To educate market participants about FMDQs Product . Fixed Income, Currencies & Derivatives
- Offer sponsored local & international courses
- Engage local & international faculty
- Seek support & collaboration form international agencies
- Designate training location
- E-learning solutions





# Visibility for FMDQ Registration Members





the value of
visibility isn't that
you have it; it's
that you use it to
enable better
decision making





# **Outline**

Part 1	Overview  BRIC\$ Edge Over MINT Comparative Analysis . China, Nigeria & South Africa Economic Development and Financial Market Landscape
Part 2	FMDQ – The Nigerian Debt Securities Exchange
Part 3	<ul> <li>The FMDQ Prestige</li> <li>FMDQ Debt Market Value Chain</li> <li>FMDQ Prestigeõ</li> <li>FMDQ 2014 OTC Market Turnover</li> </ul>
Part 4	<ul> <li>FMDQ Value-Adding Initiatives</li> <li>FMDQ Fixed Income Specialists</li> <li>Transparency: FMDQ Bloomberg E-Bond and FMDQ Website</li> <li>FMDQ e-Markets</li> <li>FMDQ Capacity Building</li> <li>Visibility for Registration Members</li> </ul>
Part 5	FMDQ in Partnership with its Registration Members
Part 6	List, Quote & Trade on FMDQ



# FMDQ in Partnership with its Registration Members

FMDQ will enhance its partnership with its Registration Members (Nigerian issuing houses) to ensure further development in the Nigerian DCM. It seeks to;

- Develop the primary and secondary markets for fixed income securities
- Ensure legal, regulatory and institutional framework maintain world-class standards
- Develop initiatives to boost the issuer and investor bases
- Support the Nigerian DCM through capacity building (and/or technical assistance) initiatives
- Sensitise DCM stakeholders on the benefits of developing an efficient fixed income market in Nigeria

# **Outline**

Part 1	Overview  BRIC\$ Edge Over MINT Comparative Analysis . China, Nigeria & South Africa Economic Development and Financial Market Landscape
Part 2	FMDQ – The Nigerian Debt Securities Exchange
Part 3	<ul> <li>The FMDQ Prestige</li> <li>FMDQ Debt Market Value Chain</li> <li>FMDQ Prestigeõ</li> <li>FMDQ 2014 OTC Market Turnover</li> </ul>
Part 4	<ul> <li>FMDQ Value-Adding Initiatives</li> <li>FMDQ Fixed Income Specialists</li> <li>Transparency: FMDQ Bloomberg E-Bond and FMDQ Website</li> <li>FMDQ e-Markets</li> <li>FMDQ Capacity Building</li> <li>Visibility for Registration Members</li> </ul>
Part 5	FMDQ in Partnership with its Registration Members
Part 6	List, Quote & Trade on FMDQ



### List, Quote & Trade on FMDQ...



Leading the Revolution in the Nigerian Debt Capital Market

### Fixed Income • Currency • Derivatives

Fixed Income
Listings &
Quotations

Market
Development
& Governance

Trading
Systems
&
Market
Transparency

Reference & Historical Data

For high liquidity, visibility and transparent price formation, list/quote and trade on FMDQ OTC PLC

A Securities and Exchange Commission Registered OTC Exchange and Self-Regulatory Organisation

Global Competitiveness - Operational Excellence - Liquidity - Diversity

**FMDQ OTC PLC** 



### Thank you for your attention







# **APPENDICES**



# **Price Formation**

FGN Bonds Auction	Auction Marginal Yield (%)	Market Yield (%)	Absolute Variance (%)
15.10 27-Apr-2017	15.20	15.47	0.27
14.20 14-Mar-2024	15.43	15.11	0.32
12.1493 18-Jul-2034	15.48	15.21	0.27

Auction date – Jan 14, 2015 Source: Debt Management Office

Average Daily Turnover (Nbn)					
	FY 2014	Jan, 2015			
FGN Bonds	30.45	35.30			
Treasury Bills	103.53	125.96			

Source: FMDQ



### **AMCON and CBN Numbers**



Series	Description	₩bn
1	0.00 AMCON 31-DEC-2013	1,699.43
2	0.00 AMCON 08-AUG-2014	1,001.77
3	0.00 AMCON 15-NOV-2014	88.81
4 & 5	0.00 AMCON 31-OCT-2014	2,886.67



**AMCON Notes** 

c. <del>N</del>3.80Tr

Power Sector Fund

c. 213bn

